# Policy outreach and communications – what works for improving food security and nutrition ?

**Suggested Success Story Template for Producers/ Disseminators of FSN Information ( feel free to write short notes or use bullet points)**

|  |  |
| --- | --- |
| **Name of your organization, country** |  |
| **Your role** |  |
| **Who are your target users?** |  |
| **How do your target users use the information you provide and how do they give you feedback on their emerging needs?** |  |
| **What role do intermediaries\* (‘champions’ in government, media, etc) play ?** |  |
| **What is the main communications or policy outreach challenge you face?** |  |
| **What recommendations would you give to someone, in a similar organization, wishing to improve the uptake and relevance of the information they produce?** |  |
| **In your own words , tell your success story !** | |

**\* Intermediaries are people who can deliver your information/ key messages to your target audience – they may be mid level policy makers, ‘champions’ in the government, the media, etc.**

**Suggested Template for Users of FSN Information ( feel free to write short notes or use bullet points)**

|  |  |
| --- | --- |
| **Name of your organization, country** |  |
| **Your role** |  |
| **What type of FSN information do you currently use for decision making?** |  |
| **How do you give feedback to information producers and advise them of your information needs?** |  |
| **Do intermediaries (media, individuals, etc.) play an important role in delivering useful FSN information to you?** |  |
| **In your own words , tell your success story or describe challenges you face!** |  |
| **What recommendations would you give to producers of FSN information wishing to improve the uptake and relevance of their information for decision making?** |  |
| **Any other comments?** |  |